

Journalism

The Journalism Department at Cottey College boasts an award-winning newspaper staff and the opportunity for hands-on experience with print and broadcast media. Most important, however, Cottey's journalism program offers a solid foundation in reporting, writing, editing, photojournalism and design and layout skills that serve both the student seeking a career in journalism or communications or those who simply enjoy being part of the dialogue that takes place as a result of an active and vibrant student press.

Career Opportunities

Journalism majors learn how to find information and how to communicate those findings through writing, speech, and other forms of expression, such as graphics, video, and still photography.

Journalism students practice skills needed for newspaper, magazine, radio, television, publishing, advertising, public relations, education, and Web careers.

A bachelor's degree in journalism mixes industry-specific courses with broad exposure to the arts and humanities. Therefore, students emerge as well-rounded individuals who can make authoritative comments about the world around them. Some journalism careers you might consider include:

Reporters follow up leads, conduct interviews, and produce research that can be written into news stories. Reporters are employed by newspapers, magazines, and television and radio stations.

Broadcast journalists use a variety of sources to relay the day's events to radio listeners and television viewers. Training prepares students for careers as news and sports journalists, board and

camera operators, writers, anchors, and video editors.

Public Relations Specialists help individuals and companies work with journalists to present the most positive public images to customers. They are trained in advertisement copy writing, public relations writing, audience and constituency analysis, campaign preparation and execution, and media planning and selection.

Internship and Directed Study Opportunities

As a journalism major, your chances to gain real world learning experiences through internships and directed studies are almost boundless.

Students at Cottey College participate in internships throughout the year with a variety of businesses, organizations, and non-profit agencies. A successful internship provides students with an opportunity to apply their classroom learning to the workplace.

Employers and graduate schools agree that students who have put classroom concepts and skills to work in a "real world" environment are more

Get Involved

Want to have fun and develop your leadership skills and your resume at the same time? Then get involved at Cottey College and in the Nevada community.

Cottey College has more than 35 student clubs and organizations in which to be involved. Plus, the Nevada and surrounding community offer an abundance of service opportunities.

Here are a few activities you might consider pursuing as a journalism major: write for *The Spectrum* or *Restrospect* (Cottey's student newspaper and yearbook); do publicity for a campus organization; assist the Student Activities Council (S.A.C.); write or take pictures for local newspapers; intern at the local radio station; volunteer to construct a community newsletter; or join Sigma Kappa Delta (the English honor society).

realistic and productive than those who have not.

With the assistance of faculty and the transfer and career planning coordinator, journalism majors can find a variety of local and national internship experiences.

Opportunities exist locally to intern with the local and regional newspapers, the local radio station, non-profit organizations, private businesses, government agencies, and more.

Directed study opportunities are available in all disciplines. Under the supervision of faculty, students can pursue academic credit on a topic or project that is related to, but beyond the scope of, regular course offerings.

Directed study topics can be tailored to your interests, whether they are conducting individual scientific research, studying girls' punk music, or conducting advanced computer programming.

JOURNALISM (4-Semester Sample Schedule)

Students should consult the catalog of the college to which they plan to transfer for specific requirements in their major. This suggested schedule is designed to provide the Associate in Arts degree candidate with the appropriate Cottey College core curriculum and enough coursework in their field to complete the 62 hours required for an A.A. degree. *Schedules may vary based on available classes and interests.*

First Year Fall Semester	Credit Hrs.	First Year Spring Semester	Credit Hrs.
ENG101 English Composition I	3	ENG102 English Composition II	3
MAT103 College Algebra or higher	3 or 4	Social Science [ECO, HIS, POL]	3
JRN115 Intro to News Writing & Reporting*	3	Laboratory Science	4 or 5
JRN229 Journalism Practicum*	1	JRN116 Literary & Investigative Journalism*	3
IDS102 Leadership*	2	JRN229 Journalism Practicum*	1
JRN297 Media & Society	3	Physical Activity	1
		Electives	1 to 2

Second Year Fall Semester	Credit Hrs.	Second Year Spring Semester	Credit Hrs.
Foreign Language	3 or 4	Foreign Language	3 or 4
ART241 Photography I or		ART242 Photography II or	
ART271 Digital Art I*	3	ART292 Digital Art II*	3
JRN229 Journalism Practicum*	1	JRN229 Journalism Practicum	1
Social Science	3	ENG210 Bus & Tech Comm	3
Humanities	3	MAT112 Statistics	3
Physical Activity	1	Fine Arts Theory	3
Electives	1 to 2	Electives	1 to 2

* Courses recommended for major

In choosing electives, students should aim for courses related to the interests they anticipate pursuing. For example:

- Students with interests in advertising or public relations are wise to take courses in marketing, digital art, speech communications.
- Students should participate in internship experiences that correspond to their interests.

Faculty Advising

Preparing a class schedule, investigating majors, and researching transfer institutions can be confusing for a first-year student. At Cottey College, academic advising assists the individual student in clarifying and achieving her educational goals.

Each student is assigned a full-time faculty member as an academic advisor. Together the advisor and student devise a balanced academic program, which encompasses the student's educational

and career ambitions. The advisor reviews all registration decisions, the advisee's academic progress, and suggests transfer and career options.

This personalized approach to student advising allows the student to take responsibility for her own academic program, while tapping into faculty expertise.

For more information contact:
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