

COTTEY

What Can I Do With A Major In . . . ?

Business

Colleges have different philosophies of teaching business. Some colleges focus on quantitative, analytical, and technological aspects of business, while others emphasize strategy and management. Some programs get you ready for graduate school by teaching business theory. Other schools take a practical hands-on approach that prepares you for a business career with your bachelor's degree. A School of Business in a large university may offer the following majors: accounting, business administration, management, entrepreneurial studies, finance, international business, marketing, and business law. A degree in business offers a wide range of employment possibilities.

IS THIS MAJOR FOR YOU?

You might like this major if you also like: solving problems; leading; scheduling; using computers; analyzing situations

Consider this major if you are good at: attention to detail; organizing; critical reading and writing; leadership

EMPLOYMENT SETTINGS

- Law firms
- Financial institutions
- Health care organizations
- Insurance companies
- Trade and labor organizations
- Real estate brokers or agencies
- Small & medium-sized businesses
- Service and hospitality industries
- Nonprofit organizations
- Federal, state and local government

SAMPLE OCCUPATIONS

- Accountant/Auditor/Banker
- Purchasing Agent
- Financial Analyst
- Manager/Administrator/Supervisor
- Arbitrator
- Trainer
- Lobbyist
- Program/Systems Analyst
- Entrepreneur
- Advertising/Marketing Director
- Sales Representative
- Import/Export Broker
- International Trade Specialist

ACADEMIC ASSISTANCE CENTER RESOURCES

Great Jobs for Business Majors

Careers in Business

Careers in Marketing

Sales and Marketing Careers

Careers for Self-Starters and Other Entrepreneurial Types

TYPICAL COURSES IN THIS MAJOR

- Accounting I, II
- Business Law
- Macro and Micro Economics
- Principles of Marketing
- Business Statistics
- International Trade and Business
- Production Management
- Human Resources

OTHER MAJORS YOU MIGHT LIKE

- Marketing
- International Business
- Hospitality Management
- Economics
- Accounting
- Public Administration

WEBSITES TO VISIT

The National Federation for Independent Business
www.nfib.com

American Business Women's Association
www.abwahq.org

National Association of Women Business Owners
www.nawbo.org

Careers In Business
www.careers-in-business.com

For more information on this and other majors, visit the Transfer and Career Planning Office located in the Academic Assistance Center, RBAC 164, ext. 2132.