

COTTEY

What Can I Do With A Major In . . . ?

Journalism

Journalism majors learn how to find information and how to communicate those findings through writing, speech, and other forms of expression, such as graphics, video, and still photography. Journalism students practice skills needed for newspaper, magazine, radio, television, advertising, public relations, and Web careers.

IS THIS MAJOR FOR YOU?

You might like this major if you also like: reading and writing; history; being in the know; current events; photography; digging for facts; politics

Consider this major if you are good at: attention to detail; interpersonal and public speaking skills; creativity; taking initiative; research; writing skills; meeting deadlines

EMPLOYMENT SETTINGS

- Television and cable companies
- Radio stations
- Online/print publishers
- Newspapers/magazines/professional organizations
- Advertising agencies
- Federal, state, & local governments
- Businesses & trade associations
- Colleges, universities & schools
- Non-profit & special interest groups
- Public relations & advertising firms

SAMPLE OCCUPATIONS

- Freelance Writer
- Editor
- Print or Online News Reporter
- Web Designer
- Broadcast Reporter
- Photojournalist
- Publicist
- Producer
- Anchor
- Technical Writer
- Media Relations Coordinator

ACADEMIC ASSISTANCE CENTER RESOURCES

Opportunities in Journalism Careers

Opportunities in Publishing Careers

Opportunities in Writing Careers

Careers in Journalism

100 Jobs in Words

TYPICAL COURSES IN THIS MAJOR

- Ethics
- Media Law
- Photojournalism
- Digital Media
- Copyediting
- Sports writing and reporting
- Public affairs reporting

OTHER MAJORS YOU MIGHT LIKE

- History
- Advertising
- Global Studies
- Public Relations
- Marketing
- International Relations
- Political Science

WEBSITES TO VISIT

American Society of Newspaper Editors

www.asne.org

Radio and Television News Directors Association and Foundation (RTNDA)

www.rtna.org

American Society of Journalists and Authors (ASJA)

www.asja.org

National Press Club

www.npc.press.org